



Putting Your Life  
Firmly In Your Hands







TIDY   
GREEN  
CLEAN  
HEALTHY, HYGIENIC  
ENVIRONMENTS

Local Franchise  
Information Booklet



As a franchisee, you will:

-  control your work-life balance
-  provide security for you and your family
-  work the hours that suit you
-  guarantee your income

And most importantly, be happy!

Becoming a **Tidy Green Clean** franchise owner is not just a career change, it is a lifestyle change too.

# Why Invest in a TGC Franchise?



## Control your work-life balance

Having a work-life balance that is right for you is extremely important to us. Life can be difficult! Trying to juggle all your responsibilities into one day whilst fitting in some well-deserved 'me time' can be stressful. Not only do your friends and family want you to be happy but so do we, which is why we allow you to take control of your work-life balance. Because if you work hard, you should be able to play hard too!

## Provide security for you and your family

Unfortunately, jobs for life appear to be a thing of the past and job losses seem to be announced every other day. By investing in a franchise you are protecting yourself from the risk of redundancy as you are guaranteed work. Without the risk of redundancy hanging over your head you can focus on growing your business.

## Work the hours that suit you

There is nothing worse than not being at home for your children or missing social events with your friends. Maybe you would prefer to go part-time but your current role won't allow it. We all have different priorities in life and the old 9-5 just isn't cutting it anymore. We will therefore let you decide how many hours you would like to work and if this needs to be changed at a later date we will work with you to make it happen.

## Guarantee your income

Money makes the world go round and, with the list of our outgoings ever increasing, financial pressures are here to stay. By becoming a franchise owner you are guaranteed an income, giving you peace of mind that you will be able to pay the bills at the end of the month.



## Within this booklet you will find:

-  Introduction
-  About Us
-  Our Local Franchise Opportunities
-  Benefits of Becoming a Local Franchise Owner
-  Our Customers
-  A Match Made in Heaven
-  How it Works
-  Your Investment and Income
-  The Next Step

End every day with a smile, knowing that you have made a difference to your customers, the environment and yourself.



So, you are ready to put your life firmly in your own hands, but what does that actually mean for you and your family?

Within this booklet we will outline **the key areas you need to know** about becoming a franchise owner with Tidy Green Clean, from the opportunities we have available and information on how much it will cost, to the benefits it will bring and the returns you will receive.

We all have **dreams of becoming our own boss**, but the reality is that it is not the right move for everyone, so we can discuss this to help you make your decision.

Your next move may be one of the most important decisions you ever make, so it is important that you have all the information you need to take things to the next level.

We are sure you will have lots of questions, but don't worry, we will answer them all. Remember, we are **here to support you on every step of your journey**.

We know that starting a new business can be scary but when you join Tidy Green Clean you join the Tidy Green Clean family.

We are all moving towards the same goal, so we take pride in sharing and celebrating each other's successes and helping each other when in need.

From start to finish you will not only be **offered expert training and knowledge**, but also a support structure that is only a phone call or email away.

But enough for now, we hope you enjoy what you are about to read and I will speak to you again later.



Andrew **Alleway**  
Managing **Director**





Before we delve further into the opportunities we have available, we wanted to tell you a little bit about who we are and what we do.

We are a family owned environmentally friendly commercial cleaning company who offer a range of commercial cleaning and facilities management services throughout Scotland.

We believe in building close relationships with all of our customers, as we do not simply want to clean their property, we want to help their business grow.

And we can do this because of our dedicated and experienced TGC Dream Team who go above and beyond to make sure they meet our customer's individual needs, leaving their property tidy, green and clean.

“Our consistently first-class results come from our people, who are without question the most important part of our business.”

Andrew Alleway



## Living Wage Employer

Without our TGC Dream Team there would be no Tidy Green Clean and this is something we cannot emphasise enough.

We believe that **everyone should have the opportunity to provide for themselves** and their families, to spend time with them and to do the things they love.

This is why each and every member of our TGC Family are not only **paid the living wage** but also have a work-life balance that meets the needs of both them and their families.

Because happy colleagues make for happy customers.



## Eco Friendly Business


We are passionate about the eco friendly service that we offer and how we run our business is no different.

From reducing waste and paper use to turning off lights we **always aim to do our bit for the environment** and the world around us.

The safety of our cleaners, customers and colleagues is always at the forefront of our minds so we use and promote eco friendly cleaning products that contain no harmful chemicals.

This allows us to **offer a safe eco friendly service** without compromising on quality.



 How did we start?

You may be wondering how we got into the world of commercial cleaning.

Our story starts thousands of miles away in New Zealand (the birth place of our co-founder Andrew Alleway) and **like all good stories it starts with two people falling in love.**

On this occasion Prince Andrew fell in love, married and started a family with a lovely princess from Scotland. After spending many years away from home she longed to return to Scotland and after discussing it with Andrew he packed their bags with a cunning plan.

Having played a pivotal role in establishing one of New Zealand's top commercial cleaning companies Andrew saw an opportunity to use the knowledge he had gained in the industry to **offer something completely different within the UK commercial cleaning industry.**

Andrew had a long-term plan which began by partnering with Ecoclean Services UK, a company who shared Andrew's drive and vision.

It was around this time that the seeds were planted that would eventually lead to the formation of Tidy Green Clean. After many late-night conversations with his brother-in-law (and our other co-founder David Moncur) the two men found that they both **shared a vision to create a locally operated environmentally friendly cleaning company** that not only offered a service but helped the businesses it worked for grow.

The roots were well and truly established and Tidy Green Clean was born.







Well, a local franchise is a business opportunity that allows you to start your own commercial cleaning business without the growing pains felt by many start-ups.

You will be provided with a number of customers and be responsible for managing their commercial cleaning needs to ensure they are left with clean and clear working environments. You will never be asked to find new customers.

In simple terms, you will be a self-employed cleaner.

But being a cleaner is not just about cleaning, it is about working at the heart of your customer's business to make great things happen each and every day.

By building relationships with your customers and meeting their needs, you will keep their property clean and clear, helping their business grow in the process.

The best thing about it is that you will end every day with a smile on your face knowing you have made a difference to your customers and the world around you.

 Tidy Green Clean is a great company to work for and I cannot imagine working anywhere else. 

Monika Szczytko, Cleaning Area Manager





The benefits of being a franchise owner are:

- Become your own boss
- Industry in demand
- Established brand
- Tried and tested system
- Expert training and support
- Guaranteed work stream
- Grow at your own pace
- Very little paperwork

“Becoming a commercial cleaning franchise owner gave me the drive to create a better life for me and my family.”

Grant Peterkin

# Benefits of Becoming a Local Franchise Owner

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## Become your own boss

Who doesn't want to become your own boss! Becoming your own boss brings with it the flexibility to be able to work around your lifestyle. You can even create employment opportunities for your family. Cleaners are in demand at all times of the day, seven days a week, giving you the flexibility to choose the contracts that work best for you.

## Industry in demand

The UK commercial cleaning industry is currently worth £5.6 billion and is growing by the day. In fact, there are very few industries like it. This is because even when times are tough commercial buildings still need to be cleaned in order for people to do their jobs effectively.

## Established brand

In an increasingly competitive market you need to stand out from the crowd and be trusted. By joining Tidy Green Clean you will instantly join an established brand and benefit from the goodwill and trust that we have built up, both in our industry and with the local charities and communities we support. We also hold numerous industry accreditations that provide an added level of comfort and security to our customers.

## Tried and tested system

Starting a business is tough and, with so much uncertainty, it is no surprise that most start-ups fail within the first year. By joining Tidy Green Clean you will be entering a world of the known, as there are many people just like you who are using a tried and tested system to make them a success.

# Benefits of Becoming a Local Franchise Owner

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## Expert training and support

When you join the TGC Family you will have years of knowledge and experience at your fingertips. From start to finish you will not only be offered expert training and advice but also a support structure that is only a phone call or email away. We're all moving towards the same goal and we will achieve it together.

## Guaranteed income

As a Local Franchisee, you will be entitled to a minimum turnover. This means that even if one of your customers decide to change supplier you will not be impacted, as we will allocate another customer to you. This means that you do not have the stress and strain of trying to find new customers, leaving you to focus on the job at hand.

## Grow at your own pace

From a full-time job to a second income, there are a number of reasons why you may want to become a Local Franchisee. We will work with you to achieve a workload that is right for you, but if you decide that you would like to take on more work or reduce your workload then we will be there to support you through this.

## Very little paperwork

Let's face it, nobody likes paperwork! And yet when you start your own business you are usually buried in it. But not with TGC! We will take care of most of your paperwork, from invoicing, payments and paying your tax, leaving you to focus on the service you provide to your customers.



# Our Customers

Ultimately, a business is only as good as its reputation and our customers love what we do!

“After working with them for several years, I have always found them to be passionate, forward thinking and ensuring customer satisfaction is at the heart of their business.”



“What a great job our cleaner is doing. Friendly, polite and she puts real effort into her job, which is great to see.”



“We have used Tidy Green Clean for cleaning our office since they started. Great team, good quality of service and would have no hesitation in recommending them.”



# A Match Made in Heaven?

By now we hope you will have an idea of who we are and what we do and whether we are the right fit for you.

Along with Tidy Green Clean being the right fit for you, we need to know that you are the right fit for us too.

We therefore have a few questions to ask:

## Do you like to help people?

We don't just clean we help our customers to grow their business, as we genuinely want to help them succeed.

## Do you like to be happy?

Happiness is contagious and is a key ingredient in building great relationships with your customers.

## Do you like to learn new skills?

Our industry is ever-evolving and we need to stay at the forefront of it, so you will find yourself learning new skills every day.

## Do you take pride in your work?

We have very high standards and our TGC Dream Team take great pride in the quality of work they offer to their customers.

## Are you prepared to work hard?

Cleaning is very rewarding but also requires a lot of hard work, both physically and mentally, so you need to make sure it's right for you.

## Is this the right opportunity for you?

If you answered yes to all of the questions above then we may well be a match made in heaven!

**WET FLOOR**

Once you have invested in becoming a Local Franchisee your role is simple:

## What we do:

- 🍃 Provide your customers
- 🍃 Provide a start up pack (includes kit, uniforms, agents etc.)
- 🍃 Deal with customer contact
- 🍃 Provide office admin support
- 🍃 Send customer invoices
- 🍃 Collect payment from your customers
- 🍃 Provide marketing and advertising support
- 🍃 Gather feedback from your customers
- 🍃 Conduct quality audit checks



## What you do:




- 🍃 Manage your customers' cleaning needs
- 🍃 Provide a fantastic service with a smile

As you can see our priority is to ensure you are spending as much of your time as possible **focusing on what matters the most**, your customers, and not the tasks that distract you from this.

 Arrange a Franchise Meeting

We're sure you will have lots of questions at this stage, which is perfectly normal.

We'll happily answer all of your questions during our franchise meeting, which you can arrange by:

-  Calling us on 03330 095 095
-  Emailing us at [info@tidygreenclean.co.uk](mailto:info@tidygreenclean.co.uk)
-  Completing our franchise meeting form at [tidygreenclean.co.uk/arrange-a-franchise-meeting](http://tidygreenclean.co.uk/arrange-a-franchise-meeting)

Do you have some questions but are not ready to arrange a franchise meeting just yet? No problem, simply contact us using the details above or complete our question form at [tidygreenclean.co.uk/franchise](http://tidygreenclean.co.uk/franchise).

 Thank You

Thank you for taking the time to read our local franchise information booklet and we look forward to hearing from you soon.

Andrew Alleway  
Managing Director