

# ENVIRONMENT, SOCIAL & GOVERNANCE FACTSHEET

TIDY  
GREEN  
CLEAN  
PROUDLY NET ZERO



## Why is ESG important to Tidy Green Clean?

Environmental, Social, and Governance (ESG) principles are more than just a framework for Tidy Green Clean—they are the bedrock of our operations. Our corporate values of People, Standards, and the Environment align closely with ESG, as defined by Deloitte, which emphasizes the importance of addressing non-financial risks and opportunities in daily business activities.

### Environmental Impact: Leading the Charge in Green Cleaning

**Carbon Negative:** Tidy Green Clean has been carbon negative for five consecutive years, making us the first commercial cleaning business in Scotland to achieve this status.

**Eco-Education:** We actively educate our staff and clients on sustainable practices, helping them meet their own ESG goals.

**Environmental Focus:** Our operations are designed to minimize environmental impact, from reducing plastic waste to using eco-friendly, chemical-free cleaning products.

#### Fact:

The commercial cleaning industry contributes significantly to environmental pollution. However, by choosing Tidy Green Clean, clients reduce their carbon footprint and support a greener planet.

### Social Responsibility: Putting People First

**Living Wage Foundation:** We are proud members of the Living Wage Foundation, ensuring fair pay for our staff.

**Community Support:** Tidy Green Clean supports local sports clubs, charities, and cultural organizations in the communities where we operate, reflecting our commitment to social responsibility.

**Safe Contractor Accreditation:** We maintain rigorous health and safety standards, prioritizing the well-being of our staff and clients.

#### Fact:

The cleaning industry is often criticized for poor working conditions and low pay. Tidy Green Clean is changing this narrative by championing fair wages and safe, respectful working environments.

From our accreditations and memberships to our customer charter and values, ESG drivers are the essentials that power our business.



## Why ESG matters to us – and to you

Tidy Green Clean is more than a cleaning company; we are pioneers in setting new standards in an industry that has historically been under-regulated. By integrating ESG into our core operations, we are not only raising the bar for ourselves but also for the entire industry.

**Social Impact:** Our commitment to ESG principles has led to a 20% increase in client retention, as more businesses choose us to help them meet their own sustainability goals.

**Industry Influence:** Since our inception in 2016, competitors have begun to adopt similar ESG strategies, reflecting the growing importance of these principles in the commercial cleaning sector.

### Join Us in Making a Difference

Tidy Green Clean is redefining the commercial cleaning industry through our unwavering commitment to ESG. We believe that by focusing on people, upholding the highest standards, and protecting the environment, we can create a better, cleaner, and more sustainable world for everyone.

Explore our ESG commitments on our website and see how partnering with Tidy Green Clean can help your business achieve its sustainability goals. Together, we can make a lasting impact.

## Governance: Upholding the Highest Standards

**ISO Accreditation:** We achieved ISO 9001, ISO 14001, and ISO 45001 certifications within our first three years of operation. These standards ensure that we operate with excellence in quality management, environmental responsibility, and health and safety.

**Accountability:** Our governance practices are rooted in transparency, with clear accountability structures that ensure we meet legal and ethical obligations.

### Fact:

Over 50% of consumers are willing to pay more for products and services from companies that are committed to social responsibility, environmental sustainability, and governance integrity.

ESG isn't just a checkbox for us; it's the foundation of how we operate. At Tidy Green Clean, we're committed to creating a sustainable future by prioritizing the environment, upholding the highest standards, and putting people first. These principles aren't just good for business—they're essential for the well-being of our communities and the planet.

ANDREW ALLEWAY  
Co-Founder  
Managing Director

